

# Building Future Success: Empowering WSU Students for Career Readiness



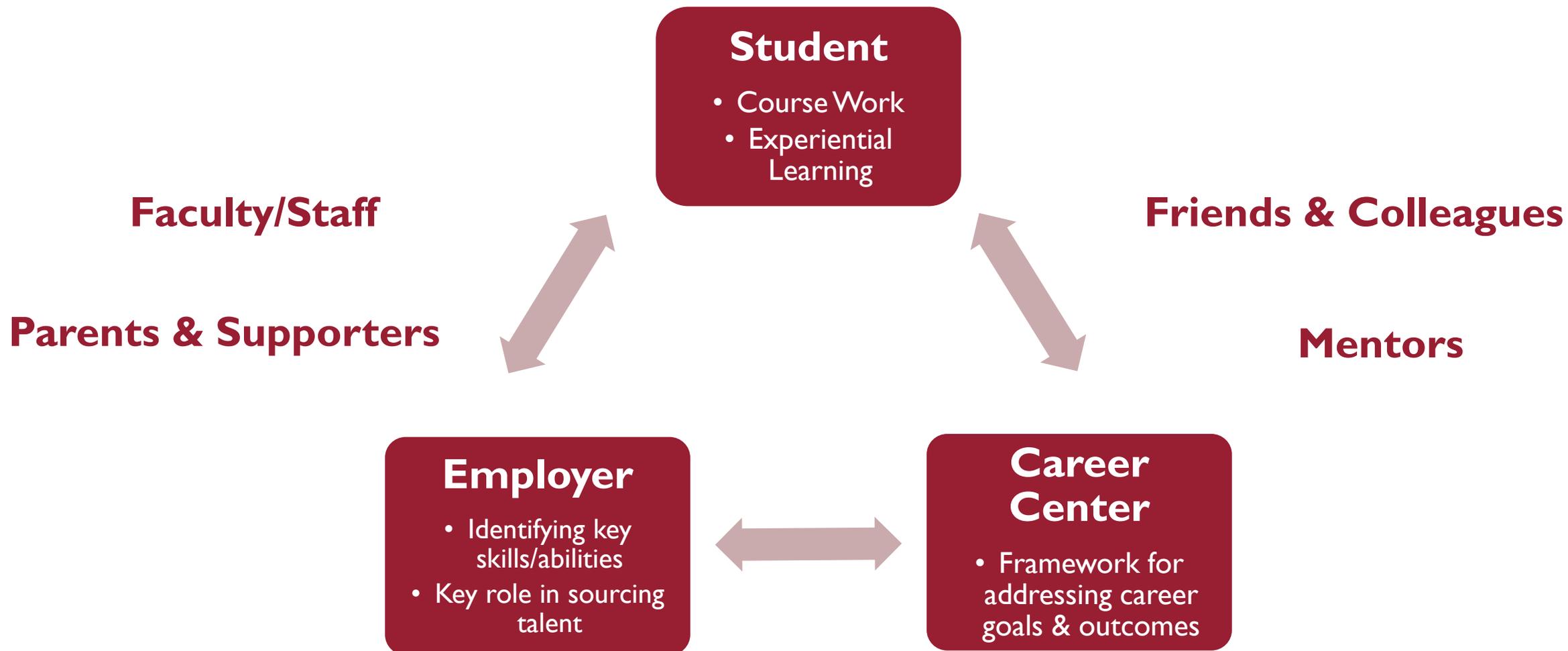
WASHINGTON STATE UNIVERSITY  
Academic Success and Career Center



# CAREER READINESS

Recent polls and surveys tell us that most students seek higher education not only for degree attainment, but for career preparation, success, and stability.

# CAREER READY ECOSYSTEM



# NACE CAREER COMPETENCIES

Career & Self  
Development

Communication

Critical  
Thinking

Equity &  
Inclusion

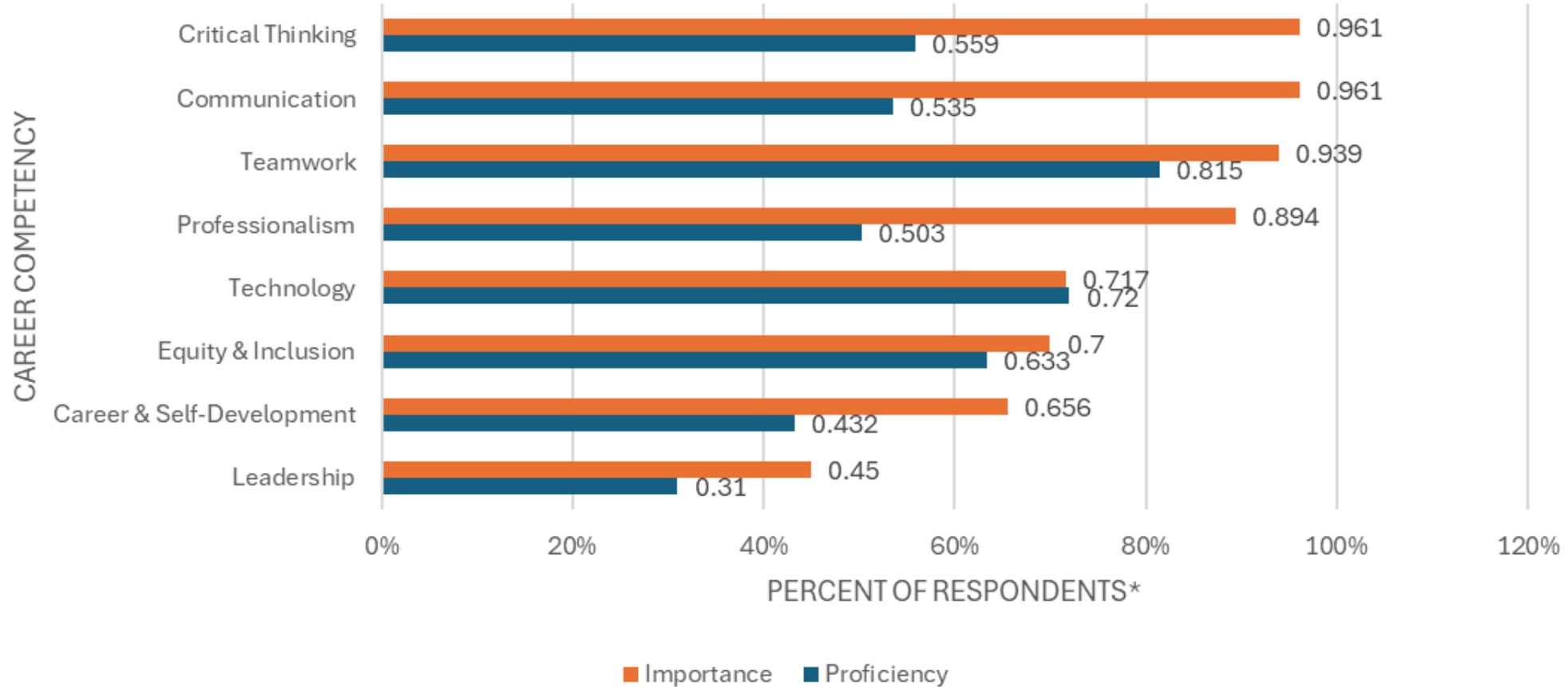
Leadership

Professionalism

Teamwork

Technology

## Importance vs. Proficiency on Career Readiness Competencies, by Percent of Respondents



\*The percentages corresponding to "importance" represent, among all responding employers, the percentage that, on a five-point scale, indicated that the respective competency was either "very important" (4) or "extremely important" (5) for college graduates to have to enter their work force. The percentages corresponding to "proficiency" represent, among all responding employers, the percentage that, on a five-point scale, rated recent graduates either "very proficient" (4) or "extremely proficient" (5) in the respective competency.

## PROFICIENCY GAP

**Figure 2:** Student and employer ratings of student proficiency in career readiness competencies, by percent of respondents

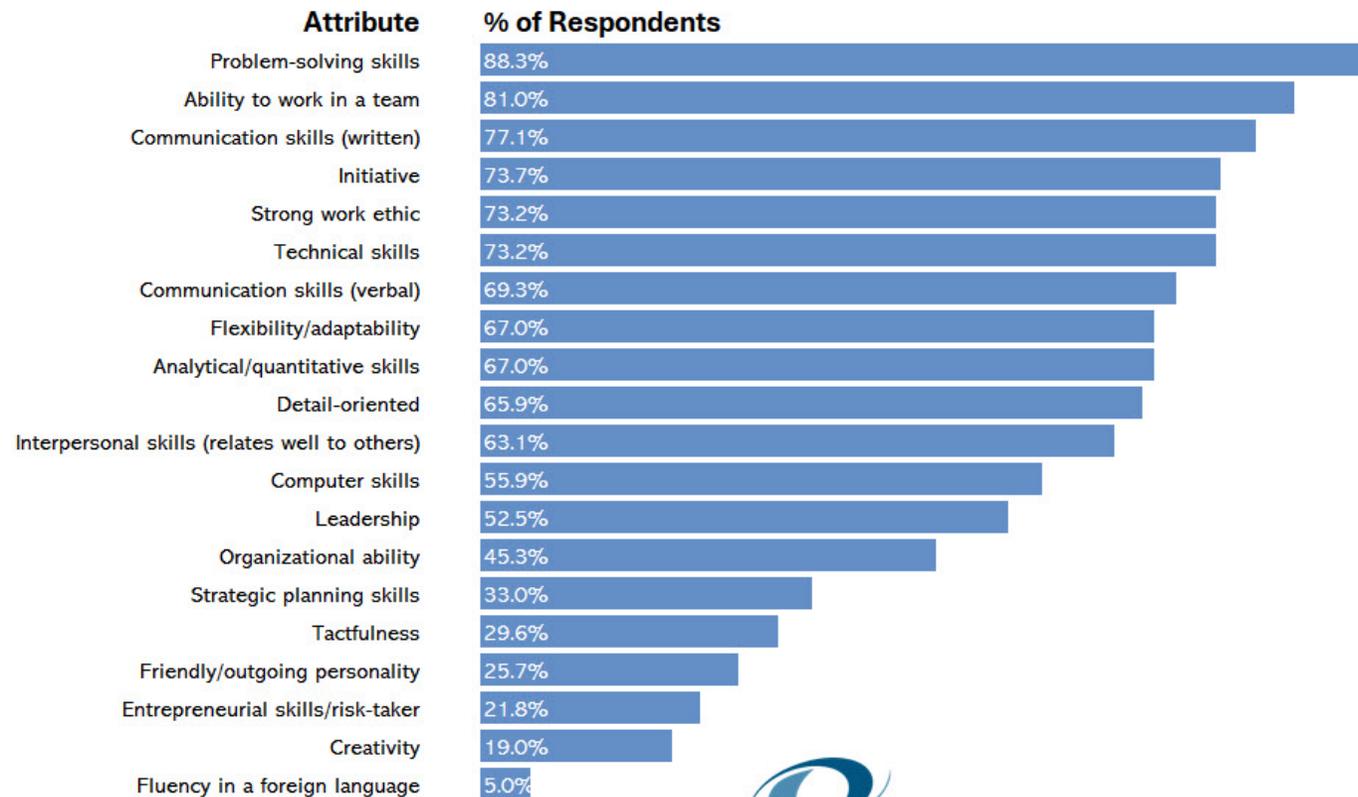
Competency	New Graduates	Employers
Communication	79.4%	55.2%
Critical Thinking	81.5%	66.1%
Teamwork	86.9%	78.1%
Career & Self-Development	63.9%	47.1%
Professionalism	84.6%	50.0%
Leadership	68.5%	36.8%
Technology	68.1%	81.7%
Equity & Inclusion	81.0%	70.8%



**Source:** National Association of Colleges and Employers. Data are from NACE's 2023 Student Survey and Job Outlook 2024 Survey. These are the percentages of responding students and employers that, on a five-point scale, rated recent graduates either "very proficient" (4) or "extremely proficient" (5) in the respective competency.

# WHAT'S IMPORTANT TO EMPLOYERS?

**Figure 1**  
**Attributes Employers Seek on a Candidate's Resume**

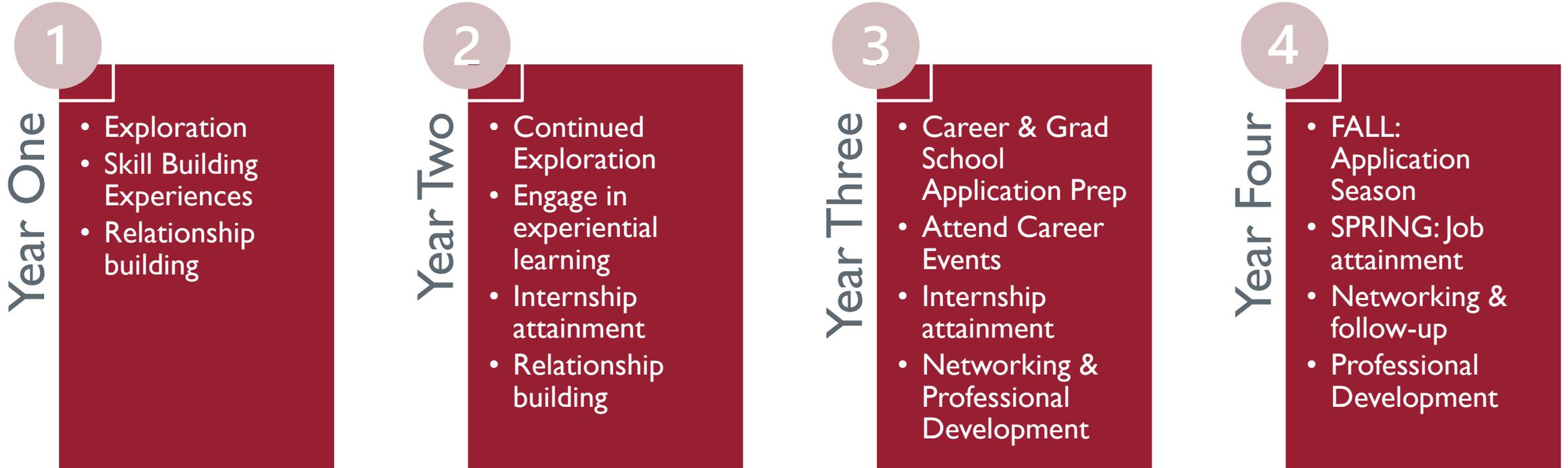


Source: Job Outlook 2025  
National Association of College and Employers

**FIGURE 8:  
PERCENTAGE OF COLLEGE RECRUITING CONDUCTED IN FALL VS. SPRING,  
2017-2024**

<i>Job Outlook Survey Year</i>	Fall Full-time Hires	Spring Full-time Hires	Fall Intern Hires	Spring Intern Hires
2024	63%	37%	68%	32%
2023	67%	33%	70%	30%
2022	66%	34%	67%	33%
2021	64%	36%	64%	36%
2020	68%	32%	---	---
2019	71%	29%	---	---
2018	70%	30%	---	---
2017	72%	28%	---	---

# STUDENT ENGAGEMENT



# IDENTIFYING OPPORTUNITIES

- Internships
- Student Engagement & Involvement Opportunities
- Study Abroad
- Student Employment
- Volunteer Opportunities



## OUR SERVICES

- Career Coaching Appointments
- Drop-In Services
- Job and Internship Search
- On-Campus Employment
- Cougar Closet
- Career Events
  - Career Expo
  - Networking Events

# ON-DEMAND CAREER RESOURCES



WASHINGTON STATE UNIVERSITY  
**Academic Success and Career Center**

Visit Handshake

Drop-in Advising

Find a Tutor

People We Serve ▾

Explore Career Paths ▾

Find Academic Success ▾

Build Career Skills ▾

Find Jobs/Internships ▾

# Welcome New Cougs!

WE'RE SO GLAD YOU'RE HERE!

## Upcoming Events

- APR 21** **ASCC On-Demand Workshops**  
Thu, Apr 21 - Wed, Jan 1 at 12am - 12am
- JAN 24** **Visit the Cougar Closet**  
Tue, Jan 24 - Wed, Jan 1 at 11:15am - 12am
- MAY 25** **Summer New Coug Orientation Advising Prep**  
Thu, May 25 - Sun, Aug 13 at 8am - 5pm
- AUG 15** **Week of Welcome – Student Employment Fair**  
Tue, Aug 15 at 1pm - 3pm
- AUG 16** **Pep Rally and New Coug Photo**  
Wed, Aug 16 at 6:30pm - 8:30pm

[See more events](#)

**LATEST NEWS**

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PARENT &  
SUPPORTER  
RESOURCES

# LET'S STAY CONNECTED

- Customizable Emails
- Learn about upcoming events and resources
- Explore career pathways
- Engage with the Labor Market Insights tool



News & Advice	Featured Resources	Need Help?
<p><b>Pursuing a college degree is a commitment that we know you as parents and supporters do not take lightly</b></p> <p>The ASCC aids in both Academics and Career. We simplify the process and help create concrete plans to address the challenges that college students face.</p> <p>From <a href="#">advising</a> and <a href="#">academic success support</a> to <a href="#">career exploration</a> and helping to <a href="#">impress employers</a> we are eager to engage with your students.</p> <p>Some key stand outs for success to immediately be able to communicate with your students:</p> <p><b>Don't wait to ask for assistance!</b></p> <p>Early support is impactful whether it's <a href="#">tutoring</a>, time management, or study strategies, the sooner the conversation happens the better!</p> <p><b>Career starts today!</b></p> <p>The college degree remains a bedrock that employers desire and provides many opportunities</p>		<p>Follow this Community!</p> <p>Connect with Campus Partners</p> <ul style="list-style-type: none"><li> Office of Admissions <a href="#">View Our Website</a></li><li> Transfer Center <a href="#">View Our Website</a></li></ul>

QUESTIONS?  
HOW CAN WE  
HELP?



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