



# COUG HONORED PARTNER PROGRAM

The Academic Success and Career Center (ASCC) provides central career development, holistic advising, and student success programs for students at Washington State University. The Career and Employer Relations team supports all WSU Pullman students with current resources, dedicated facilities, employer connections, and expert professional skill-building experiences needed to plan and execute a career path that is right for them.

## JOIN THE COUG HONORED PARTNER PROGRAM

**Employers and recruiters have a profound impact on WSU students.** Your engagement in career-related events and communications helps WSU students further develop the skills and confidence to be career ready. Our partnerships are designed to help you hire excellent candidates from Washington State University!

Becoming a Cougar Honored Partner Program member provides additional services and brand visibility to WSU students, faculty, staff, and alumni while also helping us expand and enhance our student success initiatives.

Our dedicated Employer Relations team will help you navigate the best package for your organization, be an ongoing resource and liaison, and help you navigate the recruitment and engagement of WSU students.

### Partnership Lifecycle:

Each partnership will last one full year. Start dates options are:

- January 1-December 31
- July 1-June 31

## ABOUT WSU

Washington State University's Pullman campus is a public research university located in the scenic Palouse region of eastern Washington. Established in 1890, the university has a long-standing reputation for providing excellent education across a wide range of fields, including agriculture, business, engineering, the arts, and sciences. The campus boasts a diverse student body of nearly 20,000 students from all 50 US states and over 100 countries. At the Pullman campus, students can choose from more than 200 undergraduate, graduate, and professional degree programs.

For more detailed information on the WSU population, please visit:




[wsu.edu/about/facts](https://wsu.edu/about/facts) or [governmentrelations.wsu.edu/documents/2022/12/wsu-2022-2023-fast-facts.pdf](https://governmentrelations.wsu.edu/documents/2022/12/wsu-2022-2023-fast-facts.pdf)

**BRAND AWARENESS**      **EXPERT CONSULTATION**      **ENHANCED ENGAGEMENT**

**GRAY**      **PLATINUM**      **CRIMSON**

WASHINGTON STATE UNIVERSITY  
2022-2023  
COUG HONORED PARTNER

**LET US HELP YOU HIRE COUGS!**

	Platinum Partner \$10,000	Crimson Partner \$6,000	Gray Partner \$4,000
<b>Recruiting Advantage</b>			
Organization LOGO and NAME featured on digital displays inside ASCC Lobby	✓	✓	✓
Organization or position featured on digital display outside of Career Services office for 2 weeks each semester	✓	✓	✓
Featured job postings on Handshake & ASCC home page	✓	✓	✓
Organization name recognition on the ASCC website	✓	✓	✓
Recognition as Sponsor at all ASCC large-scale, campus-wide career events	✓	✓	✓
Recognition in Student Employment Fair promotion and event	✓	✓	✓
Complimentary table, with priority table placement, at WSU Pullman Career Expo events	✓	✓	✓
Promotion of job and/or internship(s) on ASCC social media outlets	✓	✓	
Unlimited representatives and parking permits for WSU Pullman Career Expo events	✓		
ASCC Instagram Day Takeover	✓		

## SIGNATURE BRANDING OPPORTUNITIES:

Our Signature Employer branding opportunities allow for **more strategic engagement** by our employer partners. The five sponsorship opportunities below include all the benefits of the Platinum Partnership and the details listed below. We can also customize Signature Sponsorship packages to fit your goals and impact.

### Signature **Career Development** Sponsorship — **\$15,000**

The Signature Career Development Sponsorship supports the continued application of career development programming at the Academic Success and Career Center (ASCC). The ASCC provides up to 50 events, including Career Expos, professional development events, career readiness workshops, and career exploration courses, reaching approximately 4,000 students a year. Your sponsorship will support expanding ASCC program resources for Cougs. *In exchange, as a signature employer, you will have a dedicated and promoted webpage on our site to highlight company events, job/internship opportunities, be linked with a specific Career Path/Major on our website, and partner with ASCC to host a career development event on campus.*

## Signature **Equity & Inclusion Career Readiness** Sponsorship — **\$15,000**

The Signature Equity & Inclusion Career Readiness Sponsorship provides targeted support for WSU students from under-represented backgrounds, ensuring access to career readiness tools and resources. Your sponsorship will directly fund specialized resources and programming tailored to under-represented students (students of color, first generation, low-income students). *In exchange, the sponsor will have a dedicated and promoted webpage on our site to highlight company events or job/internship opportunities and will be highlighted on the ASCC Affinities & Identities web pages and partner with ASCC to host a career development event on campus.*

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## Signature **Student Leadership** Sponsorship — **\$15,000**

The Signature Leadership Sponsorship fosters the facilitation of peer-to-peer career learning and professional engagement through the ASCC Career Ambassadors program. The Academic Success and Career Center (ASCC) or “Ask” Career Ambassadors are forward-facing student leaders who assist directly with students, faculty, and employers by educating, promoting, and facilitating career development programs, reaching nearly 4,000 Cougs every year. *In exchange, you will have a dedicated and promoted webpage on our site to highlight company events or job/internship opportunities and will be included in all promotions related to the ASCC “Ask” Career Ambassadors program.*

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## Signature **Professional Development** Sponsorship — **\$20,000**

The Signature Professional Development Sponsorship directly provides WSU students access to an in-person, interactive **professional networking dinner** and the **Cougar Closet**, a free professional clothing resource for students. *In exchange, you will have a dedicated and promoted webpage on our site to highlight company events or job/internship opportunities and will be included in promotions for the Development Dinner and Cougar Closet.*

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## Signature **Technology Engagement** Sponsorship — **\$20,000**

The Signature Technology Engagement Sponsorship supports equitable access to new and cutting-edge career development digital tools for WSU students. This signature partner would play a pivotal role in providing access to high-impact career development technology to expand access to resume reviews, mock interviews, cover letters, and career exploration support. *In exchange, you will have a dedicated and promoted webpage on our site to highlight company events, job/internship opportunities, and be included in promotions regarding the selected career resource.*

## **CONTACT US:**

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