



#### CAREER READINESS

Recent polls and surveys tell us that most students seek higher education not only for degree attainment, but for career preparation, success, and stability.

## Career Readiness

#### Student

- Course Work
- Experiential Learning



#### **Employer**

- Identifying key skills/abilities
- Key role in sourcing talent



#### **Career Center**

 Framework for addressing career goals & outcomes

https://www.naceweb.org/careerreadiness/competencies/career-readiness-defined/

## Competencies for a Career-Ready Workforce

Career & Self Development

Communication

Critical Thinking

Equity & Inclusion

Leadership

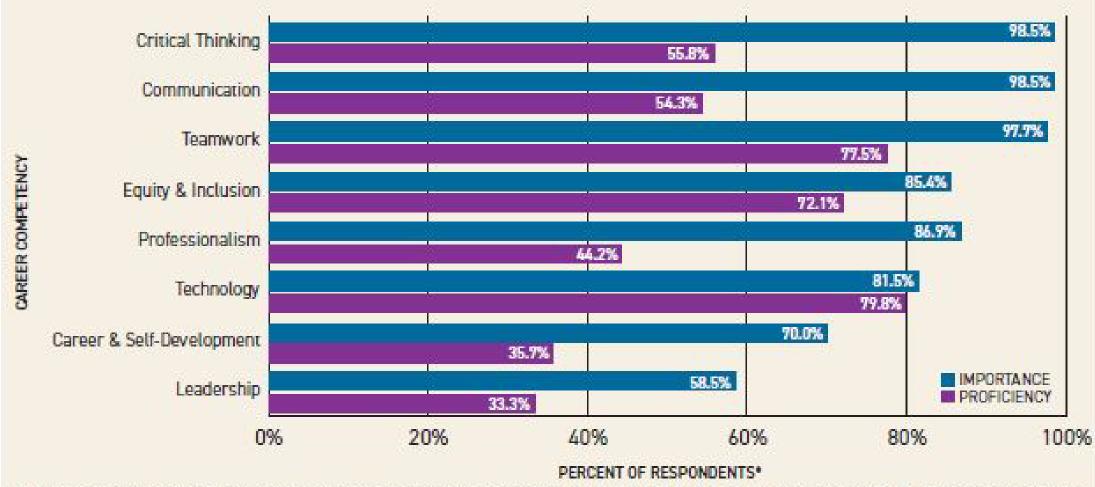
Professionalism

Teamwork

Technology

naceweb.org/career-readiness-competencies

#### FIGURE 34: IMPORTANCE OF VS. PROFICIENCY IN CAREER READINESS COMPETENCIES, BY PERCENT OF RESPONDENTS



<sup>&</sup>quot;The percentages corresponding to "importance" represent, among all responding employers, the percentage that, on a five-point scale, indicated that the respective competency was either "very important" (4) or "extremely important" (5) for college graduates to have to enter their workforce. The percentages corresponding to "proficiency" represent, among all responding employers, the percentage that, on a five-point scale, rated recent graduates either "very" (4) or "extremely" (5) proficient in the respective competency.

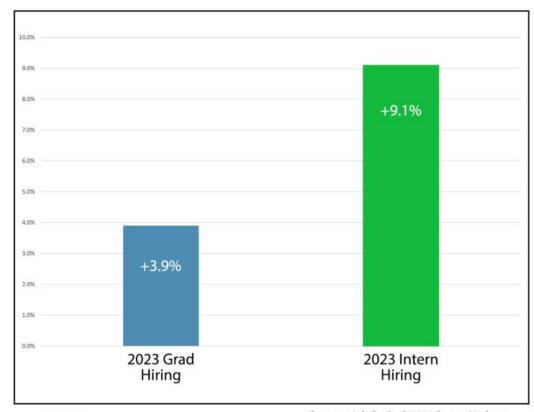
## **Employers Opinions: Influence of Attributes**

| ATTRIBUTE   | 2022 AVERAGE<br>INFLUENCE RATING* | 2021 AVERAGE<br>INFLUENCE RATING* | 2020 AVERAGE INFLUENCE RATING* |
|---|-----------------------------------|-----------------------------------|--------------------------------|
| Has completed an internship with your organization  | 4.4                               | 4.5                               | 4.6                            |
| Has internship experience in your industry  | 4.3                               | 4.3                               | 4.4                            |
| Major   | 3.8                               | 3.8                               | 3.9                            |
| Has held leadership position  | 3.6                               | 3.6                               | 3.9                            |
| Has general work experience   | 3.7                               | 3.6                               | 3.6                            |
| Has been involved in extracurricular activities (clubs, sports, student government, etc.) | 3.5                               | 3.4                               | 3.6                            |
| High GPA (3.0 or above)   | 3.1                               | 3.2                               | 3.5                            |
| Has no work experience  | 3.3                               | 3.2                               | 3.4                            |
| Has done volunteer work   | 2.7                               | 2.8                               | 2.7                            |
| School attended   | 2.6                               | 2.5                               | 2.7                            |
| Is fluent in a foreign language   | 2.1                               | 2.1                               | 2.2                            |
| Has studied abroad  | 2.0                               | 1.8                               | 2.0                            |
| Other   | 3.0                               | 3.9                               | 2.1                            |
| *5-point scale where 1=No influence at all 2=Not much influence 3=Some                    | what of an influence /-Very much  | influence and E-Extreme influence | 2                              |

<sup>\*5-</sup>point scale, where 1=No influence at all, 2=Not much influence, 3=Somewhat of an influence, 4=Very much influence, and 5=Extreme influence.

# 2023 Hiring Outlook

#### Graduate and Intern Hiring Outlook





**Source:** Job Outlook 2023 Spring Update; 2023 Internship & Co-op Report, National Association of Colleges and Employers

### Student Engagement

# ear One

- Exploration
- Skill Building Experiences
- Relationship building



# ear Two

- Continued Exploration
- Engage in experiential learning
- Internship attainment
- Relationship building



# ar Three

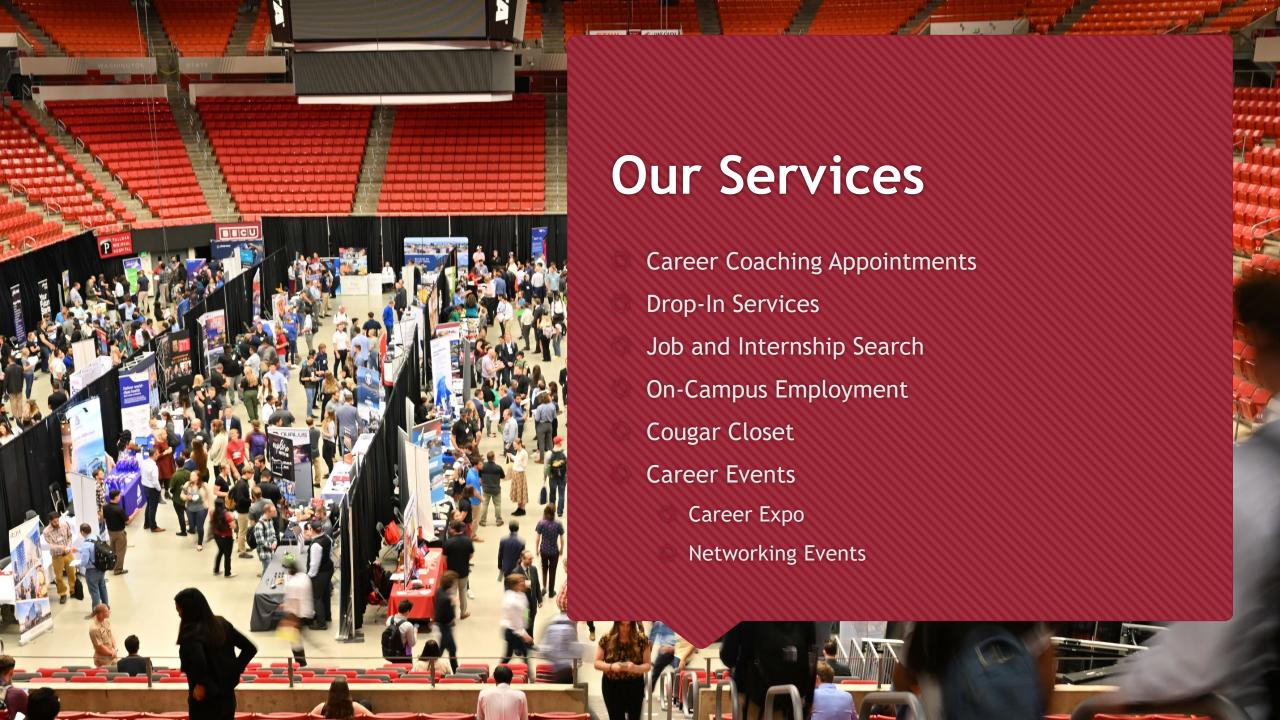
- Career & Grad School Application Prep
- Attend Career Events
- Internship attainment
- Networking & Professional Development



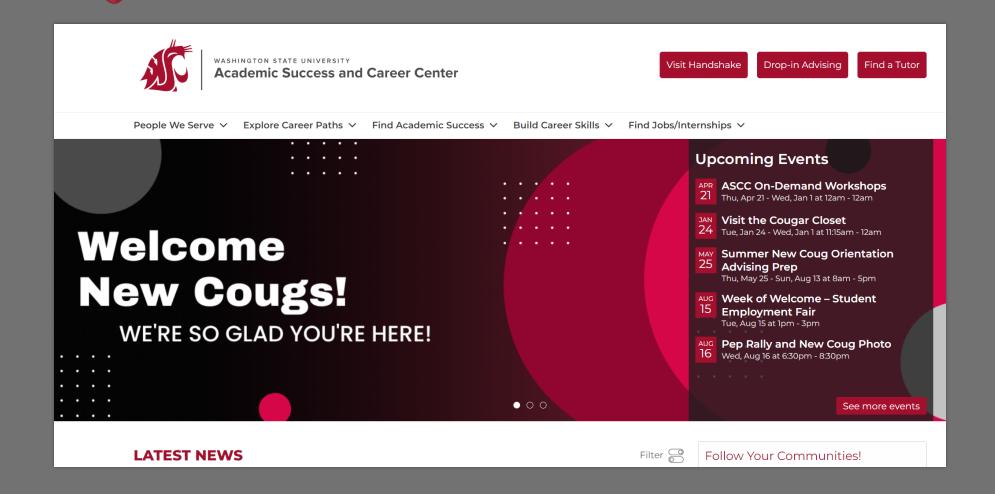
Year

#### FALL: Application SeasonSPRING: Job attainment

- Networking & follow-up
- Professional Development



#### **On-Demand Career Resources**

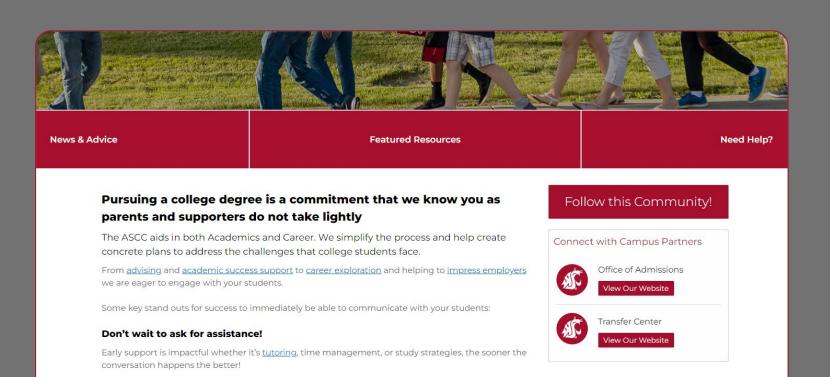


# Parent & Supporter Resources



## Let's Stay Connected

- Customizable Emails
- Learn about upcoming events and resources
- Explore career pathways
- Engage with the Labor Market Insights tool



Career starts today!

The college degree remains a bedrock that employers desire and provides many opportunities

# Questions? How can I help?

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